

LLUMAR® PAINT PROTECTION FILM PORTFOLIO



Introducing the latest in PPF technology

VALOR 

SUCCESS STARTS WITH A MANUFACTURER YOU CAN TRUST

For well over half a century, Eastman Performance Films has been serving customers our highly recognised, globally respected LLumar® brand of films for architectural and automotive applications. A leading manufacturer and marketer, we deliver high quality products and top-notch resources to support the best installers in the industry.

Continuing innovation is the theme of our robust paint protection film offering, and Eastman uses the latest technology as we expand our portfolio. Experienced technical service representatives and strong marketing support are easily accessible and readily available, along with in-depth training programs and installation solutions. Plus, our commitment to customer service is second to none.



ONE AND DONE
PROTECTION

COMBINING THE BEST OF BOTH WORLDS IN PAINT PROTECTION, USING OEM-TRUSTED TETRASHIELD™ TECHNOLOGY



EASY CLEAN

KEEP IT CLEANER, LONGER
Get effortless cleaning with a super hydrophobic*** surface; more resistance to water and grime build-up means a clean-car look, for longer

UP TO 25% MORE

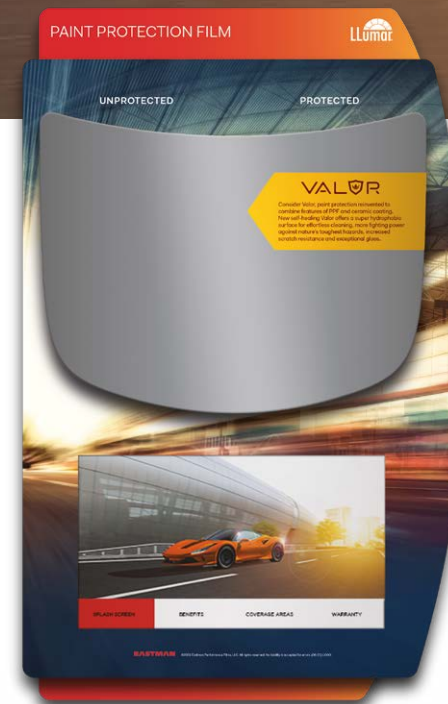
UP TO 25% MORE STAIN RESISTANCE*
Help prevent unsightly damage with serious fighting power against nature's toughest hazards like bird droppings, acid rain and tree sap

GLOSSY TOP COAT

CLARITY & SHINE
Self-healing ability helps protect the film's smooth clear finish with exceptional gloss, free of orange peel texture

LLUMAR® VALOR ELEVATING THE STANDARD IN PAINT PROTECTION

Redefining confidence is LLumar Valor, a complete PPF reinvention with real ingenuity. Using Eastman Tetrashield™ protective resin system technology, LLumar Valor brings together coveted features of both paint protection film and ceramic coating into one truly remarkable and durable product. With a new and improved super hydrophobic*** top coat, self-healing LLumar Valor helps deliver effortless cleaning and has serious fighting power for even more resistance to damage from some of nature's toughest hazards like acid rain and bird droppings. Plus, the smooth appearance and exceptional gloss gives your customers that eye-catching, right-off-the-lot look, free of orange peel texture and distortion. One product, one application and a dozen years of satisfaction.



CUTTING EDGE TOUCHSCREEN WALLBOARDS ARE AVAILABLE!

All LLumar PPF products are fully supported with professional marketing and consumer selling tools designed to help you grow your business. Learn more at connect2eastman-emea.com

Our new digital wallboard offers a unique consumer experience that lets the buyer self-navigate through a touch-screen display. Through various menus they can discover all the benefits LLumar Valor provides as well as the different application options.

Ask your sales representative about availability!



PAINT PROTECTION FILM PRODUCT COMPARISON



SELF-HEALING PROTECTION



EASY CLEAN SUPER HYDROPHOBIC* TOP COAT**



CLARITY & SHINE



DISCOLOURATION & STAIN RESISTANCE



RESISTANCE FROM NATURE'S TOUGHEST HAZARDS



EASE OF INSTALLATION



MANUFACTURER'S LIMITED WARRANTY**

BEST

VALOR PAINT PROTECTION FILM



Self-heals surface scratches with heat, offering protection against rocks, road debris, winter salt and sand



OEM-trusted Tetrashield™ technology; super hydrophobic*** for less water and dirt build-up



Smooth clear finish with exceptional gloss, free of orange peel texture



Protection against discolouration and excellent stain resistance so dirt, oil, tar and bugs don't stand a chance



Serious fighting power with up to 25% more resistance* against bird droppings, acid rain and tree sap



Redesigned for improved stretch and tack, maintaining easy repositioning capability for our smoothest installation yet

12 YR

Our strongest PPF warranty, providing confidence for miles

BETTER

PLATINUM PAINT PROTECTION FILM

Its hydrophobic polymer coating offers enhanced durability and excellent stain resistance against dirt, oil tar and bugs. For seamless oversized hood coverage 72" wide rolls are available. Available in Gloss and Matte.



10 YR

GOOD

PAINT PROTECTION FILM

LLumar PPF helps protect cars from damage caused by everyday driving. It is a great and economical option to help keep cars looking their best.



5 YR



LLUMAR® PLATINUM EXTRA



Drivers looking for our highest level of impact resistance can look to Platinum Extra – a stronger and thicker paint protection film. Manufactured with HydroGard™ technology, self-healing Platinum Extra provides steadfast protection for drivers in poor road and weather conditions as well as those who enjoy off-roading and track racing. Common applications are bumpers, rocker panels and hoods.



LLUMAR PLATINUM BOND



With the same trusted features and benefits you've come to expect from the Platinum series, what's unique about self-healing Platinum Bond is the quicker initial tack during installation. It's ideal for a more experienced installer, providing a stronger adhesive that allows for easier edge wrapping on complex surfaces. Simply put: more vehicle turnover means more profit.



LLUMAR SELECT BLACK



Perfect for car owners seeking paint protection and a little originality. Self-healing LLumar Select Black is made using HydroGard™ technology for enhanced durability, offers excellent stain resistance and features an enriching true black color with high gloss. Apply to roofs, hoods and mirrors for a custom accent and a standout look.

Why new static tape on Valor rolls?
Removes cleanly and saves more film on each roll.



LET PAINT PROTECTION FILM BE A REVENUE GENERATOR

Unlock opportunity for more revenue by including a paint protection film option within your current offering. Weave PPF into conversations with ceramic window tint buyers for a convenient add-on opportunity.

Having two or more paint protection film products allows for a Good/Better/Best sales approach. When delivered effectively, the result is beneficial to both you and your customer – upselling provides them with a higher-performing product and your business with higher margins and more profit.

Choose from a broad portfolio of LLumar Paint Protection Films and help every car owner find their perfect fit.

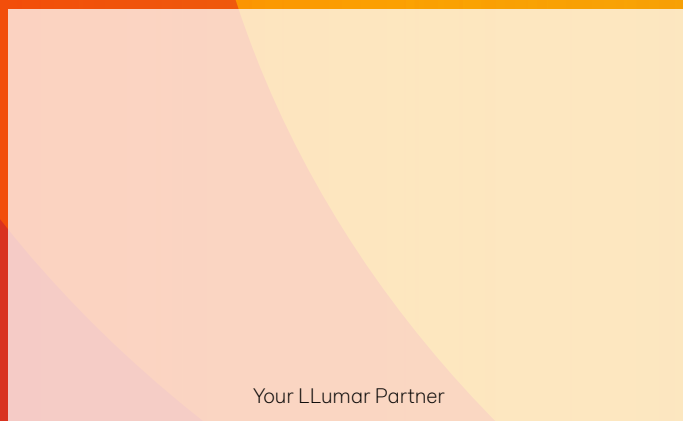
SUPPORTING INSTALLATION

PPF installation can vary depending on the product, the method, what tools are used and the installer's experience. We offer a full suite of installation solutions from products designed for cleaning and prepping to a full tool catalog. Consider trying HI-TAK, a premixed formulation that helps achieve quicker tack point adhesion during installation.



JUST STARTING WITH PPF?

Ease into PPF with kits for door cups and edge guards. Installation is fast and easy, plus labor and material costs are low. Consider promoting to tint buyers for an upselling opportunity.



Your LLumar Partner

EASTMAN

* Compared to other top brands.
** LLumar® Paint Protection Films are backed by a manufacturer's limited warranty and the warranty periods and coverages vary by product; certain restrictions apply
*** The durability and level of hydrophobic property can be influenced by environmental conditions and other variables beyond Manufacturer's control (e.g., road treatment chemicals and cleaning substances/frequency).
©2022 Eastman Performance Films, LLC. All rights reserved. No liability is accepted for errors. 09/22.

